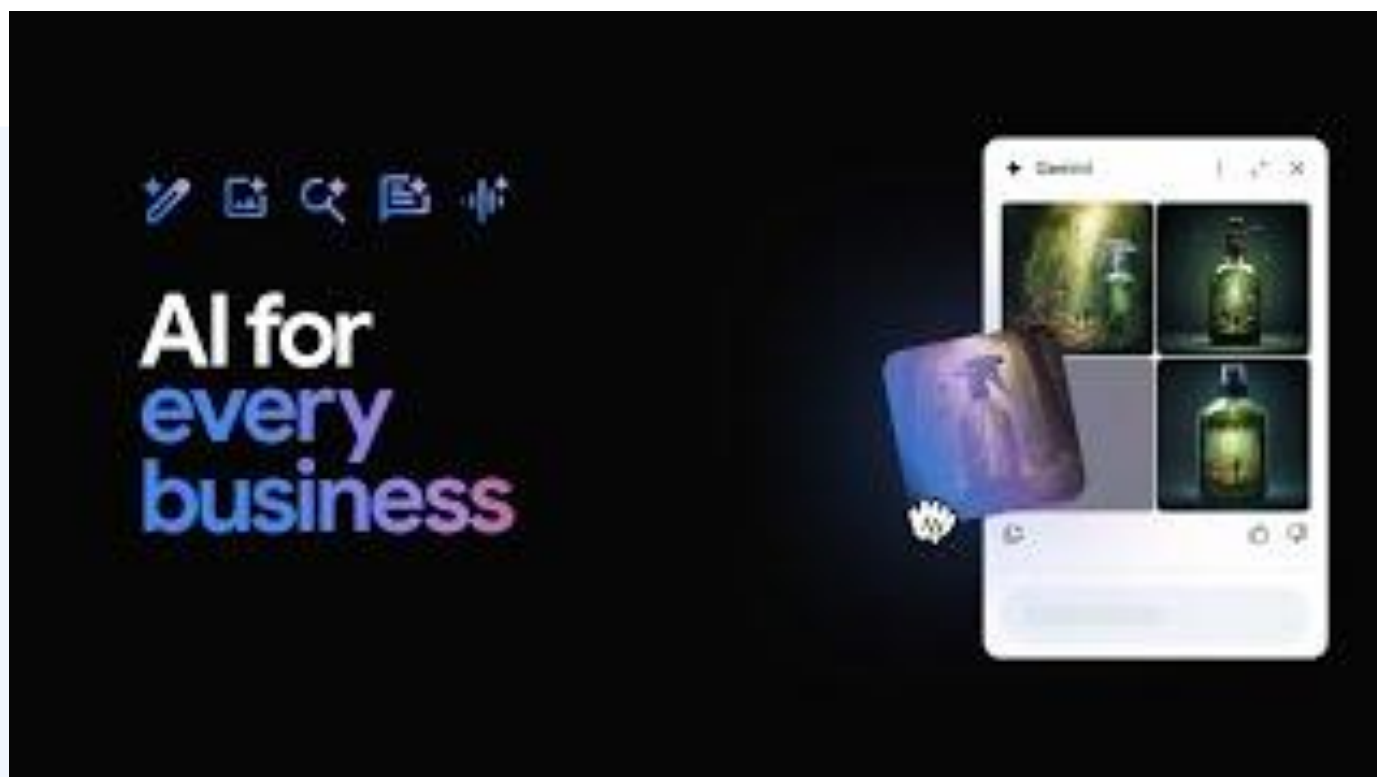


The Best of Google AI now included in Workspace plans

We believe that AI is not just another tool; it's a foundational shift in how work gets done. Over the past year we've witnessed more than 100,000 customers embrace generative AI to unlock employee productivity, creativity, and innovation. It's helped them reduce the burden of mundane tasks — from taking meeting notes to synthesizing long documents and videos — and it's acted as a strategic thought partner to bring their best ideas to life.

Businesses that embrace AI are gaining a significant competitive edge, but many are unsure how to start or struggle with the cost of adopting new technologies. To address this need, we're announcing that the best of Google AI is now included in Workspace Business and Enterprise plans, giving every business the tools they need to innovate for tomorrow.



AI features start rolling into Google Workspace Business SKU editions. Gemini for Google Workspace SKUs are not available for ordering for new or existing customers.

January 29

Last day of billing for Gemini for Google Workspace SKUs. Last day for any sales offer for Gemini for Google Workspace SKUs.

January 31

February

New pricing for resold Google Workspace Business and Enterprise SKU subscriptions takes effect. Committed customers will not be affected until renewal.

March 17th

January 15

AI features start rolling into Google Workspace Enterprise SKU editions.

Pro-rated credits are issued for any Gemini for Google Workspace SKUs on pre-paid commit plans.

Simplified pricing with AI Included

The following AI capabilities will start rolling out to Google Workspace Business customers today and to Enterprise customers by end of January 2025:



Get more done in Google Workspace

- Gemini streamlines your communications by helping you summarize, draft, and find information in your emails, chats, and files.
- It can be a thought partner and source of inspiration, helping you create professional documents, slides, spreadsheets, and videos from scratch.
- Gemini can even improve your meetings by taking notes, enhancing your audio and video, and catching you up on the conversation if you join late.



Unlock the power of [NotebookLM Plus](#) and [Google Vids](#)

- Kickstart learning, brainstorming, and planning with the Gemini app on your laptop or mobile device.
- Gemini Advanced can help you tackle complex projects including coding, research, and data analysis and lets you build Gems, your team of AI experts to help with repeatable or specialized tasks.
- Change the way you storytell by using Google Vids and AI to help you easily create videos for various business purposes.



Chat with Gemini Advanced

- Kickstart learning, brainstorming, and planning with the Gemini app on your laptop or mobile device.
- Gemini Advanced can help you tackle complex projects including coding, research, and data analysis and lets you build Gems, your team of AI experts to help with repeatable or specialized tasks.



Protect data with scale and precision

- Automatically identify, manage, and protect your data at scale with AI classification in Drive.
- Gemini for Google Workspace is the first enterprise-ready, certified AI assistant to meet these compliance standards: GDPR, CCPA, HIPAA, CSA STAR, ISO 27001/17/18, ISO 27701, ISO 9001, SOC 1/2/3.

Ready to unlock the full power of an AI assistant at work?



[Contact your AppDirect Sales Representative](#) to learn more.

You can also check out:

The [Product Announcement](#) and the [Google Workspace Updates Blog](#) for more information.